

Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: CAREER SERVICES

Leader(s): DARCIE CAMPOS

Implementation Year: 2019-20

GOAL 2: Develop, implement and assess comprehensive career mentoring and internship opportunities focused on the development and enhancement of transferable real-world skills associated with exemplary leaders and citizens, and career ready professionals.

Objective 1:	Create opportunities for hands-on learning for students with a focus on transferable skills and career readiness.
Action Items	<ul style="list-style-type: none">• Host a mock interview day for soon to be graduates in the spring semester with a focus on presentation and professional image.• Restructure the existing Professional Image Career Conference to be a series of four-year compass related workshops with a focus on career readiness, to be highlighted during the National Career Development week, November 11-15 of 2019.• Look to expand the opportunities offered as part of the Illinois Cooperative Work Study Grant program and the Job locator development program.• To provide career mentoring as part of our STEAM camp collaboration, with a focus on exploration and career readiness for middle school and high school students.
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none">• To effectively create new opportunities for hands-on learning for students with a focus on transferable skills and career readiness.
Achieved Outcomes and Results	<ul style="list-style-type: none">• We did host an Internship Advisory Council meeting that focused on Career Readiness and Transferable skills. We held a NACE webinar that spoke to these skills and how to better connect these soft skills into the work we are doing with students.• PICC was held in connection with National Career Development Week highlighting the Four Year Career Compass.• Our mock interview day and STEAM camp events were cancelled due to COVID-19.
Analysis of Results	<ul style="list-style-type: none">• PICC was held in connection with National Career Development Week and was aligned with the Four Year Compass and each workshop targeted freshmen, sophomores, juniors and seniors. These workshops focused on the development of transferrable skills in response to academic year of student.• The IAC members appreciated learning more about the career ready skills that employers seek from recent graduates, and will share these findings with their students.• While pandemic required us to cancel many of our end of the semester programming, we do plan to implement the mock interview and STEAM camp events in the future, as we see students benefitting from the skills these sessions will provide.• Throughout the year, student employees gained a thorough understanding of the importance of professionalism in the workplace and specifically what that looks and sounds like. In addition, to learning more about career readiness soft skills

	<p>that employers seek in new hires. They also learned strategies on how to behave more professionally and how to begin the process of building their own personal brand that will in turn help them to be more marketable and more career ready for their future career opportunities. This was just one of many programs that had a reach to our student population. For our student employees specifically can be seen as 38 students received certificates of professional development at the end of the academic year, during our virtual reception event. We will continue to market these workshops/program offerings in our next academic year.</p>
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